

BACKGROUND

THE MUZEO

The MUZEO, Southern California's newest museum, a center for arts, knowledge, entertainment and culture, will engage people of all ages via the showcase of prestigious and world-class traveling exhibits. A new model for urban cultural centers the MUZEO will feature a unique variety of changing exhibitions, special events, lectures, classes and weekend festivals. The 25,000 square foot MUZEO complex encompasses Anaheim's original Carnegie Library (built in 1908) and a new state-of-the-art gallery space which has been seamlessly integrated into an urban setting, intimately surrounded by two connecting courtyards, apartment loft living and street-level retail outlets.

The MUZEO (which means "museum" in the international language of Esperanto) re-invents the concept of a regional cultural center for 21st century audiences. The MUZEO concept is truly visionary – transforming the image of our grandparents museum experience with state-of-the-art self guided audio podcasts, Wi-Fi access, interactive elements, interchangeable display capabilities and modern-day research facilities.

"One major goal of the MUZEO is to broaden people's awareness of the matters and issues outside their immediate environment by introducing three national and international traveling exhibits each year," said Peter Comiskey, executive director of the MUZEO. "This exciting new addition to Orange County's cultural scene will be buzzing virtually 24/7 with both the featured exhibit and an eclectic mix of companion activities and events."

Upcoming Exhibits include:

- "Imperial Rome: Discovering The Ancient Civilization" is the premiere exhibit for the MUZEO (October 16 – January 7, 2008) and illustrates the diverse lives of Romans, from emperors to common citizens.
- Three exhibitions about Chicano art and culture affiliated with Cheech Marin's noted collection will be on display at the MUZEO following "Imperial Rome: Discovering the Ancient Civilization." On view January 26 - April 13, 2008 will be nationally touring exhibitions "Papel Chicano: Works on Paper from the Collection of Cheech Marin," "The Chicano Collection: Prints by Modern Multiples," and "Chicano Now: American Expressions."

The MUZEO is a 501(c)(3) non-profit organization and depends upon charitable support from individuals, corporations and foundations. The cost for entry into the Imperial Rome Exhibition is \$12.95 for adults, \$9.95 for children four - 12 years old and is free for children under four. The MUZEO is located at 241 S Anaheim Boulevard in Anaheim, CA and is open daily from 10:00 a.m. to 5 p.m. with extended hours for special activities and events. For more information, please visit www.muzeo.org or call **714.95.MUZEO**.



MUZEO Aglow at Night. The MUZEO, an all-new concept in regional cultural centers, now open in Anaheim, is aglow with light. The MUZEO complex encompasses Anaheim's original Carnegie Library (built in 1908) and a new state-of-the-art gallery space which features its premiere exhibit "Imperial Rome: Discovering the Ancient Civilization" (October 16, 2007 - January 7, 2008).

Photo by Scott Brinegar