# MUZEO Museum and Cultural Center invites you to sponsor our latest cultural event!



April 13, 2019 • 11 a.m. – 6 p.m.





## SATURDAY, APRIL 13, 2019 • 11 a.m. to 6 p.m. FOOD • DRINK • ENTERTAINMENT • FREE ADMISSION MUZEO MUSEUM AND CULTURAL CENTER



#### **ANAHEIM CENTER STREET PROMENADE**

PROUD TO BE ME: A CELEBRATION OF CHICANO CULTURE is the newest big event in Anaheim.

Celebrating Chicano art and culture, Center Street Promenade will transform into a family-friendly gathering place featuring car clubs, zoot suits, mariachis, dancers, fashion and one-day-only, Buy-One-Get-One-Free admission to *Papel Chicano Dos,* from the private collection of Cheech Marin! Don't miss your premiere chance to sponsor and/or be a direct part of this amazing street festival.

For over a decade, MUZEO has brought amazing artists, community programs, major exhibitions and educational opportunities to Anaheim and beyond. Become a sponsor and be part of this legacy of community engagement. MUZEO is proud to have a core group of partners who are monumental in helping us continue to serve our mission. Please join this prestigious group and provide the necessary support we need to grow and expand. See the next page for more details.



#### SPONSORSHIP APPLICATION

#### **Sponsor Opportunities**

#### Presenting Sponsor: \$5,000

The presenting sponsor(s) receives their identity above the festival logo,\* recognition on social media, acknowledgment on all collateral materials and signage, 24 passes to the exhibition "Papel Chicano Dos" and a place on the public program of announcements. A signed Papel Chicano Dos book by Cheech Marin, a one-of-a-kind piece of art by prominent artist Chance O'Neil and, if requested, a free space at the festival.

#### Supporting Sponsor: \$2,500

The supporting sponsor(s) receive their identity below the festival logo,\* recognition on social media, acknowledgment on all collateral materials, signage, 12 passes to the exhibition *Papel Chicano Dos* and a signed *Papel Chicano Dos* book by Cheech Marin

#### Proud to Be Me Partner: \$1,000

Festival partners can sponsor a portion of the festival—car displays, fashion shows, youth dancers and "discount day" at the exhibition. They receive recognition at the festival, an unsigned *Papel Chicano Dos* book and six passes to the exhibition *Papel Chicano Dos*.

\*Please provide a high resolution image of your company logo in a jpeg, eps or pdf file format to be reproduce effectively in various print or digital platforms.

Please fill out the form on the next page and return to us by April 1<sup>ST</sup>

*Proud to Be Me* is a family-friendly event and MUZEO Museum and Cultural Center reserves the right to monitor and exclude retail items deemed inappropriate for a family audience at its discretion.





### Yes, I would like to be a Sponsor for the *Proud To Be Me* Event

Name	Phone Number
Company	Email
☐ Check enclosed (please make check out to <b>MUZEO Foundation</b> ) ☐ Please spread my payments evenly over months	Name on Card
☐ Please charge my card: (1st payment if paying in increments) ☐ VISA ☐ MC ☐ AMEX ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐	Billing Address
Expiration Date CCV	City
	State Zin Code

#### Please return this completed form by April 1st, 2019 using one of the following options:

Scan/Email to: **bbailor@muzeo.org** • Fax to: **714-765-6468**Mail to: **241 S. Anaheim Blvd, Anaheim, CA 92805** 

For questions, please contact: Bill Bailor at 714-765-6461

Your contribution to **MUZEO Foundation** is tax deductible to the extent allowed by the law as a 501(c)(3) organization. Tax ID: 20-8785986

